

Solutions for Retail

Challenges

The retail industry faces significant security challenges such as theft, lack of efficiency across outlets, and declining profitability and sales. These concerns impair not just financial outcomes but also operational effectiveness for retailers.



High Security Risks

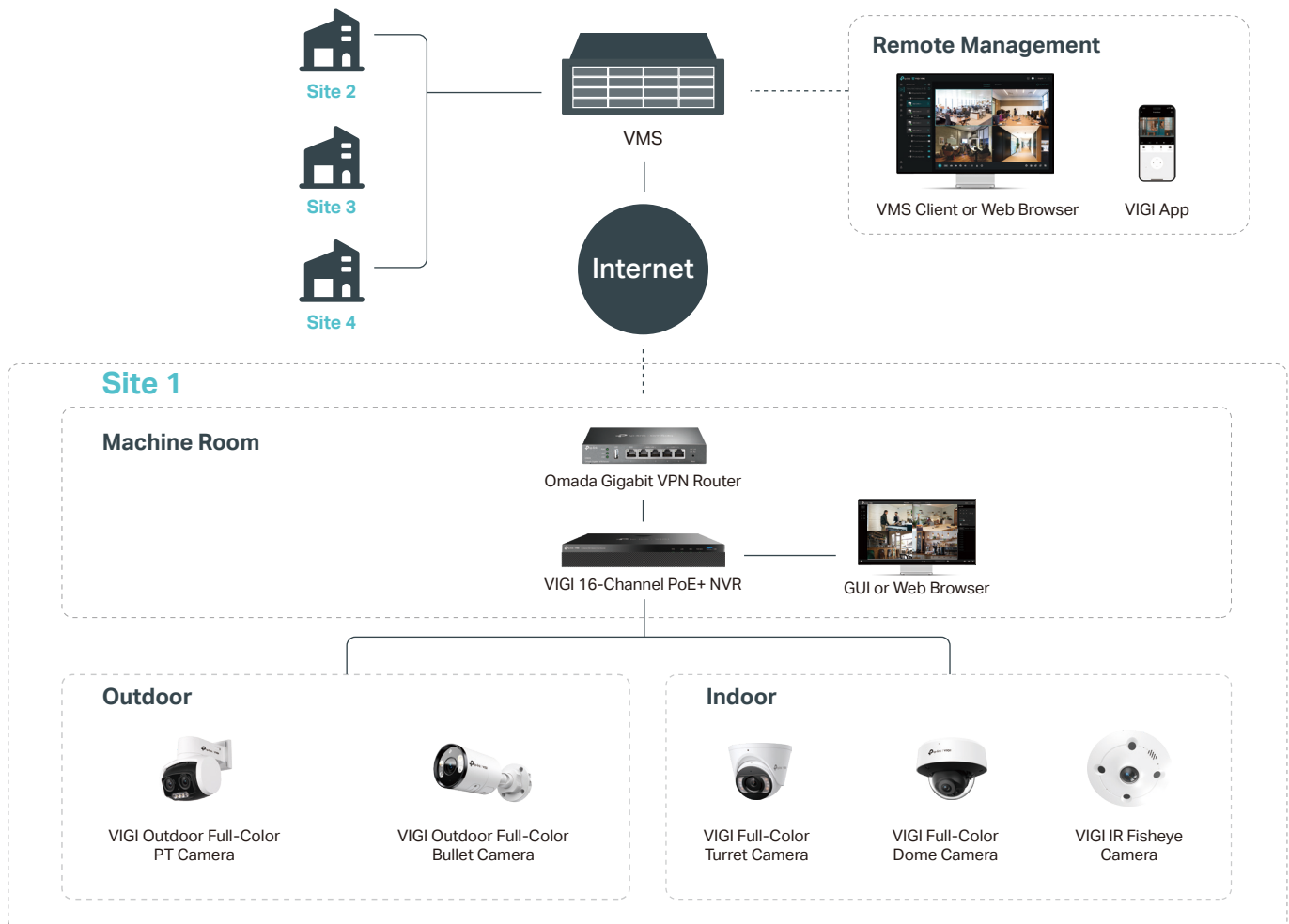


Insufficient Sales & Profits



Difficult Chain Store Management

Solution Overview



Highlights

AI Detection for Loss Prevention

Accurately identifies and alerts you to potential threats, saving manual monitoring cost and allowing for quicker response.



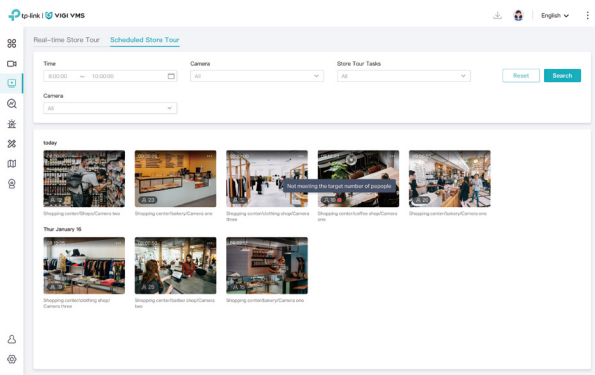
Crowd Control

Automatically detect crowd gathering zones, identify potential safety hazards in advance, and enhance on-site safety.



Quick Tour for Efficient Chain Store Management

Saves on manual tour costs and boosts efficiency by offering real-time and scheduled store tours.



Cloud VMS for Effortless Store Expansion

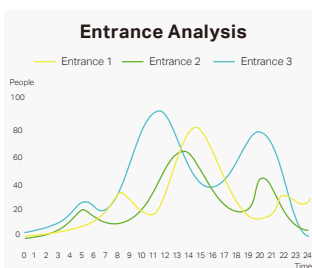
Grow your business with the VIGI Cloud VMS. Easily deploy surveillance networks in your new chain stores and seamlessly add sites and devices to the system.



Promote Profits

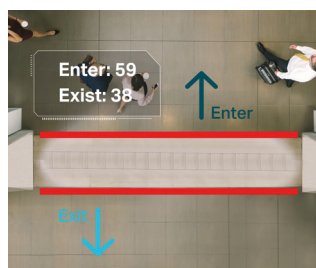
Flow Analytics

Get business insights from customer traffic statistics and dynamically adapt your business strategies accordingly.



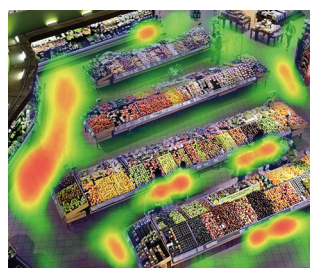
People Counting

Counts customer entrances and exits with high accuracy, providing valuable insights for optimizing space, staffing, and marketing efforts.



Density Heat Map

Easily identify both "hot spots" and "dead zones" to optimize merchandise displays.



Pathway Analytics

Find high-traffic locations from the routes of customers and make sales strategies.

